



# Case Study

## City Ford Redevelopment | Crown Street, Sydney NSW

City Ford is a heritage listed Sydney icon located on Crown Street. The site was purchased by Corim Properties in 2011 and a development plan was in place when MSP Projects were engaged to review the overall development scheme.

MSP reworked the project concept and design to make the project a more viable development and worked with the chosen builder to engineer the price to meet the overall project parameters.

The mixed use project incorporated a new Woolworths at ground level, a medical centre over two levels, support offices for the medical facility and high end residential.

### Key challenges included:

- working on a heritage listed building
- working with a variety of uses from retail to medical to residential

Through collaboration with the Owner, Architect and Builder, CBD Constructions, the team were able find solutions that produced an outstanding product within the overall project requirements.

CLIENT:	ARCHITECT:	VALUE:	COMPLETION DATE:	PROJECT DURATION:	DELIVERY MODEL:	SERVICES OFFERED:
Corim Properties	AVA Architects	AUD \$35M	December 2013	24 months	Design and Construct (D&C)	Development and Project Management

City Ford Redevelopment  
Crown Street, Sydney NSW